



**Saturday February 13<sup>th</sup>  
Noon - 6 PM  
Parade at 2pm  
TOWN CENTER PARK**

# 2010 Mardi Gras Festival and Parade

## APPLICATION FOR SPONSORSHIP / BOOTH

Business Name: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Other Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Business/Product Description: \_\_\_\_\_

| Sponsorship Benefits                            | Title | Plat | Gold | Plus |
|---|-------|------|------|------|
| Event titled for Sponsor                        | Y     | -    | -    | -    |
| Exclusive sponsorship for business category     | Y     | -    | -    | -    |
| Sponsor booth in prominent position             | Y     | -    | -    | -    |
| Sponsor logo on front of t-shirt (if appl)      | Y     | -    | -    | -    |
| Free Parade Entry                               |       |      |      |      |
| Minimum no of mentions by Emcee during event    | 5     | 3    | 2    | 1    |
| Banners around main stage area                  | 2     | 1    | -    | -    |
| Free t-shirts (if appl)                         | 10    | 5    | 3    | 1    |
| Sponsor logo on back of t-shirt (if appl)       | Y     | Y    | Y    | -    |
| Sponsor name on back of t-shirt (if appl)       | -     | -    | -    | Y    |
| Website link with sponsor logo on event website | Y     | Y    | Y    | -    |
| Standard 10 x 10 booths provided free           | 5     | 3    | 2    | 1    |
| Name included in press releases                 | Y     | Y    | Y    | N    |
| Logo included in media advertising              | Y     | Y    | Y    | -    |
| Name included in media advertising              | -     | -    | -    | Y    |

|                     |                                 |                                  |
|---------------------|---------------------------------|----------------------------------|
| <b>Sponsorship:</b> | <b>Title Sponsor \$ 3,500</b>   | <b>Platinum Sponsor \$ 1,500</b> |
|                     | <b>Gold Sponsor \$ 500</b>      | <b>Plus Sponsor \$ 250</b>       |
| <b>Vendor:</b>      | <b>Food / Bev Vendor \$ 100</b> | <b>Regular Vendor \$ 75</b>      |

**NO GENERATORS ALLOWED WITHOUT SPECIFIC PERMISSION**

The applicant shall indemnify, defend and hold Town Center Park Association, their directors, officers, employees, agents and representatives, harmless from and indemnified against any and all claims, damages, losses or expenses (including reasonable attorneys, accountants and expert witness fees and costs) incurred by TCPA as the result of (i) a material breach by the applicant of any of its obligations under this Agreement, or (ii) any willful or negligent conduct of the applicant. Any communication or notice required or which may be given hereunder shall be addressed to TCPA at their addresses set forth previously in this agreement. Applicant agrees to read and abide by all event rules and regulations. Event participation is not guaranteed until committee approval of vendor and receipt of payment in full.

The Applicant acknowledges by their signature below that, KCTC, Inc., Town Center Park Association, and Kings Crossing Community Association are only a facilitator for this event and participation by Applicant is voluntary. As such, KCTC, Inc., Town Center Park Association and Kings Crossing Community Association shall not be liable to Applicant or to any of their employees, agents, patrons or invitees, or to any other person for any loss or damage to persons or property during the event and the Applicant shall indemnify and hold harmless, KCTC, Inc., Town Center Park Association, and Kings Crossing Community Association from all claims for any such damages

**PAY BY CREDIT CARD**

\_\_\_\_\_

Exp \_\_\_/\_\_\_ Sec Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Date \_\_\_/\_\_\_/\_\_\_ Signature \_\_\_\_\_ for Applicant

Date \_\_\_/\_\_\_/\_\_\_ Signature \_\_\_\_\_ for TCPA

Mail application and payment  
(checks to TCPA) to:  
8 N Main St., Kingwood, TX 77339

**CALL ANGELA GRIFFING ON 713-305-2239 FOR INFORMATION**

**FEES ARE NONREFUNDABLE ONCE APPLICATION IS ACCEPTED AND APPROVED**

e-mail [info@towncenterevents.com](mailto:info@towncenterevents.com)  
<http://www.towncenterevents.com>