



# July 4<sup>th</sup> 2010 Festival

Sunday July 4<sup>th</sup>

2 PM - 9 PM

TOWN CENTER PARK

## APPLICATION FOR SPONSORSHIP / BOOTH

Business Name: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Other Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Business/Product Description: \_\_\_\_\_

<b>Sponsorship:</b>	<b>Title Sponsor \$ 7,500</b>	<b>Platinum Sponsor \$ 2,500</b>
	<b>Gold Sponsor \$ 1,500</b>	<b>Plus Sponsor \$ 500</b>
<b>Vendor:</b>	<b>Food / Bev Vendor \$ 100</b>	<b>Regular Vendor \$ 75</b>

Sponsorship Benefits	Title	Plat	Gold	Plus
Exclusive sponsorship for business category	Y	-	-	-
Sponsor booth in prominent position	Y	-	-	-
Sponsor logo on back of t-shirt	Y	Y	Y	-
Sponsor name on Town Center marquee	Y	-	-	-
Minimum no of mentions by Emcee during event	10	7	5	3
Logo around main stage area	Y	Y	Y	-
Name on back of t-shirt and stage				Y
Free t-shirts	10	5	3	1
Website link with sponsor logo on event website	Y	Y	Y	-
Standard 10 x 10 booths provided free	4	3	2	1
Name included in press releases	Y	Y	Y	N

### NO GENERATORS ALLOWED WITHOUT SPECIFIC PERMISSION

The applicant shall indemnify, defend and hold Town Center Park Association, their directors, officers, employees, agents and representatives, harmless from and indemnified against any and all claims, damages, losses or expenses (including reasonable attorneys, accountants and expert witness fees and costs) incurred by TCPA as the result of (i) a material breach by the applicant of any of its obligations under this Agreement, or (ii) any willful or negligent conduct of the applicant. Any communication or notice required or which may be given hereunder shall be addressed to TCPA at their addresses set forth previously in this agreement. Applicant agrees to read and abide by all event rules and regulations. Event participation is not guaranteed until committee approval of vendor and receipt of payment in full.

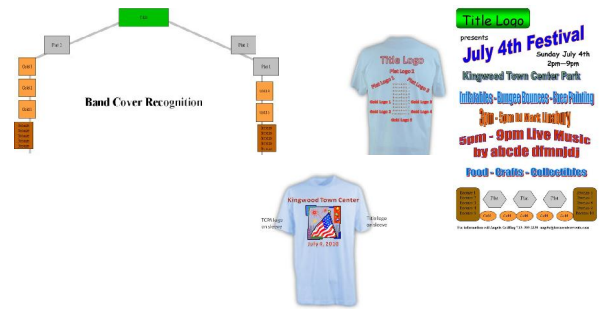
The Applicant acknowledges by their signature below that, KCTC, Inc., Town Center Park Association, and Kings Crossing Community Association are only a facilitator for this event and participation by Applicant is voluntary. As such, KCTC, Inc., Town Center Park Association and Kings Crossing Community Association shall not be liable to Applicant or to any of their employees, agents, patrons or invitees, or to any other person for any loss or damage to persons or property during the event and the Applicant shall indemnify and hold harmless, KCTC, Inc., Town Center Park Association, and Kings Crossing Community Association from all claims for any such damages

Date \_\_\_/\_\_\_/\_\_\_ Signature \_\_\_\_\_ for Applicant

Date \_\_\_/\_\_\_/\_\_\_ Signature \_\_\_\_\_ for TCPA

Mail application and payment  
(checks to TCPA) to:  
8 N Main St., Kingwood, TX 77339

## Sponsor Recognition



### PAY BY CREDIT CARD

\_\_\_\_\_

Exp \_\_\_/\_\_\_/\_\_\_ Sec Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

**FEES ARE NONREFUNDABLE ONCE APPLICATION IS ACCEPTED AND APPROVED**

**CALL ANGELA GRIFFING ON 713-305-2239 FOR EVENT INFORMATION**

e-mail [info@towncenterevents.com](mailto:info@towncenterevents.com)  
http://www.towncenterevents.com